

Seminar: Nonprofit-Organisationen: Grundlagen, Management und Trends

Grundlagenliteratur:

Helmig, Bernd/Boenigk, Silke (2018): Nonprofit Management, 2. Aufl., München

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Einstiegsliteratur:

Thema 1.1: Mission und Vision von NPOs

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Pandey, Sheela/Kim, Mirae/Pandey, Sanjay (2017): Do Mission Statements Matter for Nonprofit Performance? Insights from a Study of US Performing Arts Organizations. In: Nonprofit Management & Leadership, Vol. 27 (3), S. 389-410

Thema 1.2: Governance und Accountability von NPOs

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Miller-Stevens, Katrina/Taylor, Jennifer A./Morris, John C. (2015): Are we Really on the Same Page? An Empirical Examination of Value Congruence Between Public Sector and Nonprofit Sector Managers. In: Voluntas, Vol. 26 (6), S. 2424-2446

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Thema 2.1: Fundraising- und Spendenmanagement von NPOs

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Thema 3.1: Social Partnerships

Austin, James E. (2000): Strategic Collaboration Between Nonprofits and Business. In: Nonprofit and Voluntary Sector Quarterly, Vol. 29 (1), S. 69-97

Berger, Ida E./Cunningham, Peggy H./Drumwright, Minette E. (2004): Social Alliances: Company/Nonprofit Collaboration. In: California Management Review, Vol. 47 (1), S. 58-90

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Thema 3.3: Social Impact Measurement

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